

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #		Order #	2698765
Invoice Date		Alt Order #	WOC14117305
Invoice Month	May 2023	Deal #	
Invoice Period	05/01/23 - 05/16/23	Flight Dates	05/08/23 - 05/16/23
Advertiser	POL/ Citizens for Adams / R / Sec of State / KY		
Product	KY 2023		
Estimate #	15793		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9914860		
Advertiser Code	1108		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	9204AG		
Advertiser Ref	M216207		
Product 1	1804		
Product 2			

Billing Address:

**American Media & Advocacy Group/ POL**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/08/23	05/15/23	GMK @ 430A	430-5a	1--1---	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 1--1--- 2 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 05/08/23 4:40 AM GMK @ 430A 430-5a :30 TVMA050101H \$30.00 NM 2 WHAS Th 05/11/23 4:50 AM GMK @ 430A 430-5a :30 TVMA050101H \$30.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/23 05/21/23 1----- 1 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WHAS M 05/15/23 4:51 AM GMK @ 430A 430-5a :30 TVMA050101H \$30.00 NM									
2	05/08/23	05/16/23	GMK @ 5A	5-6a	--1----	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 --1---- 1 \$80.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS W 05/10/23 5:29 AM GMK @ 5A 5-6a :30 TVMA050101H \$80.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/15/23 05/21/23 -1----- 1 \$80.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WHAS Tu 05/16/23 5:53 AM GMK @ 5A 5-6a :30 TVMA050101H \$80.00 NM									
3	05/08/23	05/12/23	GMK @ 6A		----1--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 ----1-- 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS F 05/12/23 6:52 AM GMK @ 6A :30 TVMA050101H \$150.00 NM									
4	05/08/23	05/11/23	GOOD MORNING AMER 7-9a ICA		---1---	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 ---1--- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS Th 05/11/23 7:28 AM GOOD MORNING AMERICA 7-9a :30 TVMA050101H \$200.00 NM									
5	05/08/23	05/14/23	GMK WEEKEND 6-8A		-----1	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/08/23 05/14/23 -----1 1 \$30.00									

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Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #		Invoice Month	May 2023
Invoice Date		Invoice Period	05/01/23 - 05/16/23
Advertiser	POL/ Citizens for Adams / R / Sec of State / KY		
Product	KY 2023		
Estimate #	15793		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	05/08/23	05/14/23	GMK WEEKEND 6-8A		-----1	:30	1	\$30.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 05/14/23 7:08 AM GMK WEEKEND 6-8A :30 TVMA050101H \$30.00 NM									
6	05/08/23	05/12/23	GREAT DAY LIVE	9-10a	----1--	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/08/23 05/14/23 ----1-- 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS F 05/12/23 9:08 AM GREAT DAY LIVE 9-10a :30 TVMA050101H \$40.00 NM									
7	05/08/23	05/15/23	ACCESS DAILY	10-11a	--1----	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/08/23 05/14/23 --1---- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS W 05/10/23 10:29 AM ACCESS DAILY 10-11a :30 TVMA050101H \$30.00 NM									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/15/23 05/21/23 1----- 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WHAS M 05/15/23 10:22 AM ACCESS DAILY 10-11a :30 TVMA050101H \$30.00 NM									
8	05/08/23	05/14/23	AMERICA'S FUNNIEST HOME VIDEOS	7-8p	-----1	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/08/23 05/14/23 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WHAS Su 05/14/23 7:43 PM AMERICA'S FUNNIEST HOME V 7-8p :30 TVMA050101H \$300.00 NM									
<b>Total Spots</b>							<b>12</b>		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$1,030.00</b>
<u>Agency Commission</u>	<b>\$154.50</b>
<u>Net Amount Due</u>	<b>\$875.50</b>